

Sept 9, 2009

## TRUTH RECEIVES NATIONAL RECOGNITION

Over the past few weeks, Truth Hardware has learned that we earned the top spot in competition held by two of our industry's premier publications. The first news came, when Door & Window Maker (DWM) Magazine announced the winners of their 1<sup>st</sup> Annual Green Awards. Meant to recognize those companies in our industry who have established policies and procedures to help conserve resources and produce less waste, Truth Hardware was announced the winner of the Hardware Manufacturer Division. Truth earned this award based on our commitment to eliminating waste and saving energy through the discovery and development of new manufacturing technologies and improved operational processes. From recycling our material scrap (metal shavings, trimmings, etc.) and corrugated products, to the efforts made to continue to become paperless and more energy efficient throughout the facility, Truth has taken steps in the right direction to help make our world a bit "greener".



In addition, Truth recently learned that we were announced as the winner of a Crystal Achievement Award by the publishers of Window & Door Magazine in a category called Best Product Literature. This award was received for Truth's new promotional catalog that was developed this past year. An interactive version of this printed piece has become a very popular spot on Truth's website ([www.truth.com](http://www.truth.com)). Truth's customers and our even our sales team have found this to be a valuable resource as it has active links built into it which takes the viewer directly to related product spec sheets within our technical catalog.

It should be noted that two of Truth's customers, Marvin Windows and Hurd Window & Doors, also received Crystal Achievement Awards this year. Their honors were for Most Innovative Window in the Large and Small Manufacturer Categories respectively. The windows that each of these companies earned their awards for (Marvin's Ultimate Push-out Casement Window and Hurd's H-3 Casement Window) were ones that Truth played an integral role in the development of the hardware for those window systems.

Truth also earned Crystal Achievement Awards in 2004 & 2006 in the Most Innovative Window & Door Component categories.

To learn more about these awards, visit the publications websites at: [www.doorandwindowmaker.com](http://www.doorandwindowmaker.com) and [www.windowanddoor.com](http://www.windowanddoor.com)